

# Arsenii Vostrikov Middle Product Designer

Türi, Estonia

[Portfolio](#)

[arsenyvostrikov@icloud.com](mailto:arsenyvostrikov@icloud.com)

[LinkedIn](#)

[Telegram](#)

0 → 1

Data-driven Design

Rapid Prototyping

Design Systems

Product Designer with 2 years of experience, working on international fintech and SaaS projects in a fast-paced agency environment. Focused on end-to-end design, from research to production, with strong attention to usability, structure, and scalability.

## Education

### ITMO University

Master's degree in Product Design

2025 – Present

### St. P. Polytechnic University

Bachelor's degree in International Relations

2021 – 2025

## Experience

### Galt — Middle Product Designer

Remote, May '26 – Current

Started a new chapter at a full-cycle agency, focusing on developing mobile-first products and applications for clients across different markets worldwide.

### Deeep — Middle Product Designer

Remote, Jun '25 – May '26

Worked at a leading design studio on digital products for a major bank, contributing to both creative campaign work and the evolution of core web platforms. Focused on designing user interfaces within an existing design system and developing new components as part of a broader system redesign.

- Designed 8+ campaign landing pages for banking products, some reaching up to 2M+ users and receiving seasonal design awards;
- Contributed to the redesign of the bank's main corporate website, designing and documenting components for a new design system;
- Redesigned existing product pages within the current design system, improving structure, clarity, and visual consistency;
- Delivered design solutions within strict client, technical, and timeline constraints, balancing business requirements and usability;
- Participated in multiple tenders, developing creative concepts and visual directions for competitive pitches.

### Nastart Agency — Junior UX/UI Designer

Remote, Jan '25 – Jun '25

Worked at a full-cycle agency on B2B and e-commerce websites — improving UX, conversion, and interface consistency. Redesigned a wholesale platform (+10% page depth, +18% add-to-cart), conducted UX research, structured complex content and collaborated closely with developers while managing multiple projects.

### Spans Agency — UX/UI Designer Intern

Remote, Jun '24 – Aug '24

Selected for a competitive part-time internship and contributed to building an MVP for a marketplace of archival design materials — conducting research, designing end-to-end user flows and prototypes and improving search efficiency (-17% time-to-find) through iteration and testing.

### AppCake — UX/UI Designer Intern

Remote, Mar '23 – May '23

Improved cart and checkout experience for a food delivery app by optimizing user flows, conducting UX research and designing/tested prototypes — resulting in a ~10–12% reduction in drop-off.

## Skills

- **Skills:** end-to-end product design, design systems architecture, data-driven design, UX research, usability testing, A/B testing, information architecture, interaction design, user journey mapping (CJM), high-fidelity prototyping, mobile & web UI/UX, growth design, interaction design, product approach, agentic coding;
- **Tools:** Figma, After Effects, Notion, Jira, Confluence, Claude Code, Antigravity, Higgsfield (Generative models), LLM models;
- **Languages:** Russian (Native), English (B2), German (A2).